

## Privacy Policy

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### About Us

As stated herein, Fortress UAV uses several applications within the website to manage website content and allow ticket creation and tracking. Links have been provided here for privacy policies covering these applications. Fortress UAV is not responsible for the privacy policies or changes to those policies. If you disagree with any of the third-party privacy policies, you may contact us to remove your information and/or delete your account.

### Third-Party Applications

Fortress UAV uses several third-party applications within our website to manage website content and allow ticket creation and tracking. Links have been provided here for the privacy policies covering these third-party applications. Fortress UAV is not responsible for their privacy policies or changes to their policies. If you disagree with any of the third-party privacy policies, you may contact us to remove your information and/or delete your account.

Website hosting is provided by Square Space and their privacy policy can be found at: <https://www.squarespace.com/privacy>.

The drone repair section of our website utilizes repair tracking and invoicing through RepairShopr and the use of those services is governed by the RepairShopr Privacy Policy found at: <https://www.repairshopr.com/privacy-policy>.

The online store utilizes store ordering and invoicing services through Squarespace and the use of those services is governed by the Squarespace Privacy Policy found at: <https://www.squarespace.com/privacy>.

Credit card processing for online store orders is provided by Authorize.net and their Privacy Policy can be found at: <https://www.authorize.net/company/privacy/>.

### What personal information do we collect from the people that visit our blog, website?

When creating an account, as appropriate, you may be asked to enter your name, email address, or other details to help identify you for security purposes and/or to better serve you.

Additionally, when you make a purchase or attempt to make a purchase through our online store, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers, PayPal account information, etc.), email address, and phone number. We refer to this information as "Order Information."

### When do we collect information?

We collect information from you when you create an account, repair ticket, or place an order via our online store.

## **How do we use your information?**

When you create an account, make a purchase, sign up for our newsletter, or respond to a survey or marketing communication specific to Fortress UAV products and services, we may use your information we collect from you in the following ways:

- To process and monitor your repair activity, including executing your payments. Credit card processing is performed by a PCI compliant third party processor and such information is not processed or retained by Fortress UAV;
- To verify access for security purposes
- To send you marketing and other communications

We use the Order Information we collect to fulfill any orders placed through our online store, including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations.

## **How do we protect visitor information?**

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. Our websites are monitored regularly for vulnerabilities and opportunities to make them more secure.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and agree to keep the information confidential. We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your PII.

All financial transactions are processed through a gateway provider and are not stored or processed on our servers.

## **Do we use cookies?**

To improve your experience on our site, we may use 'cookies'. Cookies are an industry standard and most major web sites use them. As cookie is a small file that our site may place on your computer as a tool to remember your preference. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

Our website uses Google Analytics, a service which transmits website traffic data to Google servers in the United States. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand website traffic and webpage usage.

You can find a list of which cookies are used by Google Analytics [here](#).

## **Third Party Disclosure**

We do not sell, trade, or otherwise transfer to outside parties your PII unless we provide advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

### **Third party links**

We do not include or offer third party products or services on our website.

### **California Online Privacy Protection Act**

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. - See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According to CalOPPA we agree to the following:

Users can visit our site anonymously.

Once this privacy policy is created and/or updated, we will add a link to it on our home page, or as a minimum, in a prominent place after entering our website or application.

Users will be notified of any privacy policy changes on our Privacy Policy Page.

Users are able to change their personal information by logging in to their account.

### **COPPA (Children Online Privacy Protection Act)**

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not specifically market to children under 13.

### **Fair Information Practices**

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

- Within 1 business day, we will notify the users via in site notification.

We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

## **CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

To be in accordance with CANSPAM we agree to the following:

- If at any time you would like to unsubscribe from receiving future emails, you can and we will promptly remove you from ALL correspondence.

If there are any questions regarding this privacy policy you may contact us at: [info@fortressuav.com](mailto:info@fortressuav.com).

**Your use of our website and applications are considered acceptance of the Privacy Policy above. If you disagree with any of the above Privacy Policy provisions, you may contact us to remove your information and/or delete your account.**